

CHAPTER TEN

ETERNAL BY JEFFREY COURT™

CHAPTER OUTLINE

**Introduction**

Jeffrey Court is excited to celebrate 30 years of business. To honor this monumental milestone, we are excited to announce the release of our anniversary collection, Chapter 10 Eternal by Jeffrey Court™. This collection is made up of seven mini collections, each paying homage to key milestones throughout our history and celebrating Jeffrey Court moments in our customers' homes.

When developing Chapter 10, we knew it had to be bold and colorful. Each mini collection is themed with a specific colorway and uses a base marble that guides the overall aesthetic of the series. Additionally, you will find one-of-a-kind mosaics and stunning field tiles in an array of materials including glass, ceramic, terrazzo, marble and shell. With design in mind, the items in each collection work seamless together or can be cross-merchandised for more unique looks.

Key Features

1. Fete
 - An acknowledgement that not all celebrations have to be a formal affair, Fete marks Jeffrey Court's establishment in 1991. Built around a cream colorway and a theme of modernism, the designs found in Fete focus on straight lines and geometries. The neutral color scheme allows the geometric shapes to truly stand out.
 - a. Field Tile 18" x 36" Zebrino Gold marble (vein cut) - Italian marble with tones of brown, cream/beige, and gold
 - b. Field Tile 10" x 20" Terrazzo - Rustic and beige hues with white marble aggregate
 - c. Field Tile 2.5" x 10" Putt - Ceramic with an undulated beige handcrafted look
 - d. Field Tile 2.5" x 10" Bocci - Ceramic with an undulated rustic orange handcrafted look
 - e. Croquet Mosaic - Triangle within triangle pattern in Zebrino Gold marble
 - f. Clubhouse Mosaic - Two-toned elongated marble hexagon
 - g. Frolic Mosaic - Mother of Pearl Shell mini hexagon in a cream iridescent tone
2. Garden Party
 - Celebrates Jeffrey Court's growth as we began working with international suppliers to bring a variety of designs and materials to market. To represent this moment, we put together the Garden Party collection, which is centered around an enchanted green color trend with playful and whimsical designs.
 - a. Field Tile 10" x 20" Emerald (crosscut) - Vibrant green marble with gorgeous veining
 - b. Field Tile 10" x 20" Terrazzo - Green, grey and white marble aggregate

- c. Field Tile 2.5" x 10" Flora - Ceramic with an undulated celadon handcrafted look
- d. Field Tile 4" x 4" Garland - Ceramic with an undulated iridescent white handcrafted look
- e. Carousel Mosaic - Art deco inspired pattern with thassos and mint green marble
- f. Eden Mosaic - Deep green monochromatic satin and gloss triangle pattern in glass
- g. Meadow Mosaic - Pressed glass in mint green and white blend with a bush hammered surface texture
- h. Rook Mosaic - Two-toned triangle in square pattern in thassos, Nero Marquina, and emerald green marbles

3. Matinee

— Much like a theatrical or musical performance, Matinee focuses on Jeffrey Court's dramatic growth as we multiplied our catalog and expanded our focus on design. Matinee features dazzling colors accented by an array of blue shades. Natural stones are used to create one-of-a-kind mosaic designs and traditional styles are elevated with unique materials.

- a. Field Tile 8" x 24" Moonlight (vein cut) - Soft blue and white marble with striking horizontal veining
- b. Field Tile 10" x 20" Terrazzo - Grey, beige and white marble aggregate
- c. Field Tile 2.5" x 10" Debut - Ceramic with an undulated handcrafted look
- d. Field Tile 4" x 4" Spotlight - Ceramic with an undulated white handcrafted look
- e. Cinema Mosaic - Geometric combination of thassos, opal green, and moonlight marble
- f. Curtain Call Mosaic - Mini angular shapes in azul macauba and azul cielo marbles
- g. Reel Mosaic - Basket weave design in thassos and Argentina Blue marble
- h. Score Mosaic - Diamond weave pattern in moonlight and a thassos dot
- i. Silver Screen Mosaic - Mother of Pearl Shell mini hexagon in an iridescent dyed blue

4. Debutante

— Marks Jeffrey Court's national debut as we officially expanded to offer our products across the entire United States. Debutante makes use of curves and rounded shapes while employing youthful, modern, and feminine themes throughout the items in this mini collection. Hints of white marble and shell complement the dominant pink shades.

- a. Field Tile 10" x 20" Nossa Norwegian (crosscut) - Pink marble with dramatic veining
- b. Field Tile 4" x 12" Blush - Ceramic with a brush stroke/watercolor surface effect
- c. Field Tile 3" x 12" Couture - Ceramic with an undulated maroon handcrafted look
- d. Aristocrat Mosaic - Light pink stacked brick pressed glass with a bush hammered surface texture
- e. Curtsy Mosaic - Herringbone blend of Nossa Norwegian and thassos marbles
- f. Gown Mosaic - Mini fan design in Nossa Norwegian marble
- g. Grace Mosaic - Rounded stick mosaic pattern in thassos marble
- h. Tiara Mosaic - Natural Mother of Pearl Shell and dolomite in a diamond shape

5. Derby

— Derby commemorates the founding of Jeffrey Court's current corporate headquarters in 2005 as we solidified our role as a key player in decorative wall tile. The materials are the champions of this mini collection. Textured brown marbles with leather-like finishes, dramatic brown veining set against white stone and geometric prints.

- a. Field Tile 10" x 20" Breccia Capraia (crosscut) - Italian marble with blue, brown, deep purple, and cream/beige tones

- b. Field Tile 4" x 4" Noble - Ceramic with an undulated brown handcrafted
- c. Fairway Mosaic - Trapezoids that make up triangles in a variety of limestone, wood-look marble, shell, Bardiglio and calacatta marble
- d. Gallant Mosaic - Chevron/diamond pattern in dolomite and alexandria Turkish marble
- e. Gait Mosaic - Wood-look marble in a mini square stacked design
- f. Medallion Mosaic - Wood-look marble shield scored with vertical lines

6. Masquerade Ball

— Honoring the importance of our 25th anniversary in 2016 is Masquerade Ball. This collection takes on a modern classic look. White marbles accented with vivid veining in lilac hues are intensified with distinctive geometric designs.

- a. Field Tile 10" x 20" Lilac (crosscut) - Purple Turkish marble with intense veining
- b. Field Tile 10" x 20" Terrazzo - Cool white base with lilac and white marble aggregate
- c. Chandelier Mosaic - Diamond stick weave in lilac and thassos marble
- d. Flair Mosaic - Triangle parquet pattern with lilac and dolomite
- e. Plume Mosaic - Picket shape pattern in thassos marble
- f. Prim Mosaic - Mini basket weave pattern in lilac with thassos dots

7. Black Tie

— Black Tie brings everything together as we celebrate our 30th anniversary and set our eyes on the future. This mini collection is centered around high contrast black and white designs. From classic marble with subtle veining to more dramatic stones with unique variation, Black Tie is a true representation of elegance and sophistication.

- a. Field Tile 10" x 20" Arabescato (crosscut) - White marble with beautiful grey and black veining
- b. Ballet Mosaic - Art deco inspired leaf pattern in Nero Marquina and accents of thassos
- c. Ballroom Mosaic - Two-toned arched mosaic in thassos, carrara and a sliver of Nero Marquina serving as an accent
- d. Prestige Mosaic - Abstract shapes of Nero Marquina linked together
- e. Roulette Mosaic - Pinwheel design with thassos, Nero Marquina and Nossa Norwegian
- f. Tuxedo Mosaic - Two-toned triangle in thassos and Nero Marquina

Application

Please reference the Application Chart for Chapter 10 on our website, JeffreyCourt.com, for more details on recommended applications.

Testing

Product specifications are listed on each product-specific web page on JeffreyCourt.com. If available, testing results for applicable products can be found in the chapter catalog for easy reference.

General Installation Tips

1. **Blending and Shade Variation**
 - To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.

 - For natural stone collections, it is highly recommended to blend products from multiple cartons to ensure a proper uniform look. All issues pertaining to shade variations should be addressed prior to installation.

2. **Rating**
 - For specific item-by-item shade variation rating, please reference each product-specific web page on JeffreyCourt.com.

3. **Setting Material, Sealers and Grouts**
 - A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with the setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.

 - The proper notched trowel is required to compensate for some minor thickness variations on the field tiles that are possible with this natural semi-calibrated product.

 - As per the Tile Council of North America (TCNA): “For cementitious grout, joints smaller than 1/8” generally should only be grouted with unsanded grout.”

 - Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice. Contrasting grouts are not recommended.

 - A natural look penetrating sealer is recommended and should be used before and after grouting. Sealing before grouting will ease the cleaning process and will reduce the possibility of staining from colored grouts. Sealing after grouting will ensure that both the grout and natural stone are protected from daily use. It is recommended that the sealer manufacturer’s recommended maintenance regimen be followed as part of ongoing care during the lifetime of the product.

5. **Cutting**
 - A professional-grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.

6. **Cleaning**
 - Regular sweeping or vacuuming is recommended prior to cleaning with a PH Neutral Cleaner.

Terrazzo Installation Tips

1. **Blending and Shade Variation**
 - To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.
 2. **Substrates**
 - All suitable substrates must be clean and free of any contaminants such as dirt, oil, or sealers.
 - All substrates should be flat prior to beginning install to prevent lippage.
 - Waterproofing membrane should be used with slab when moisture is present. As always, we recommend following the waterproofing manufacturer's instructions.
 3. **Setting Material**
 - A high-quality white polymer mortar for large format tile is recommended. Examples of suitable mortars include:
 - a. Bostik Large Format Floor™ Polymer- Modified Mortar for Large Format Tile
 - b. Custom Building Products Flexbond®-LFT Premium Crack Prevention Large Format Tile Mortar
 - c. Mapei Ultraflex LFT Premium, Large-and-Heavy-Tile Mortar with Polymer
 4. **Trowel Size**
 - A 1/2" x 1/2" x 1/2" square notched trowel is recommended
 - Tiles should be back buttered to achieve a good mechanical bond
 5. **Grout Joint**
 - A 3/16" grout joint is recommended to achieve a seamless look
 6. **Grout**
 - Cementous sanded grout and urethane grouts are suitable
 - Staining of Terrazzo may occur if Terrazzo is not sealed prior to grouting when using a darker color grout
 7. **Sealer**
 - A high-quality penetrating sealer is recommended to be applied to the Terrazzo before and after grouting
 8. **Care and Maintenance**
 - We recommend using a PH neutral cleaner for routine cleaning
 - Dust mopping or sweeping is recommended to keep the surface clean and free of debris
 - Sealing is required as part of the ongoing maintenance of Terrazzo tiles. Refer to the sealer manufacturer's guidelines for frequency of reapplying sealer.
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Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards. All of these point of purchase materials are accompanied by the Chapter 10 Eternal by Jeffrey Court catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit us at, JeffreyCourt.com, to discover inspiration on the design possibilities offered with Chapter 10 Eternal by Jeffrey Court.